

2007 VEGASINSIDER.COM FOOTBALL HANDICAPPING SEMINAR

LIVE AUGUST 27th & 28th AT RED ROCK CASINO, RESORT & SPA

FREE SEMINAR!

Online registration open through August 26, 2007

SPACE IS LIMITED!

Day 1

Morning Session:

9:00 a.m. "Open Registration"

- Guests Sign In
- Register for VI, Contests, Prizes

10:00 a.m. "Welcome"

- Peter Gold – Executive Vice President/General Manager of VegasInsider.com
- Art Manteris – Vice President of race and sports book operations for Station Casinos

10:15 a.m. "Meet the Oddsmakers"

- Who makes the line?
- Why a line moves?
- Sharps vs. Squares
- Offshore vs. Las Vegas

Moderator: Brian Blessing

Panel: Ken White, Tony Sinisi, Jason McCormick, Micah Roberts, Mike Seba, Dan O'Brien

11:15 a.m. "Shopping for the Right Line and Money Management"

- Buying Points
- Laying Juice
- Arbitrage/Middling
- Learning how to Bet
- Increase your Bankroll
- Stressing Discipline

Moderator: Brian Blessing

Panel: Alf Musketa, Steve Fezzik, Ted Sevransky, Lee Sterling, Paul Bovi

12:00 p.m. "Identifying Handicapping Football Systems"

- Trend Analysis
- Unranked Favorites
- Super Bowl Loser
- Total Talk
- Revenge

Moderator: Brian Blessing

Panel: Marc Lawrence, Ed Meyer, Chris David, James Manos, David Stratton, Andy Iskoe

1:15 p.m. “Lunch Break”

Afternoon Session:

2:15 p.m. “Betting Pro and College Football Totals”

- Analyzing Injuries
- High Scoring/Low Scoring Teams
- Over/Under Inflated Lines
- First Half/Second Half Philosophy

Moderator: Brian Edwards

Panel: Jamie Tursini, Paul Bovi, Andy Iskoe, James Manos, Steve Fezzik, Ed Meyer, Erin Rynning

3:30 p.m. “College Football Forecast”

- Conference Analysis
- Overrated/Sleeper Teams
- Players and Coaches to Watch
- Strength of Schedule
- Returning Starters
- BCS Predictions
- QA Session

Moderator: Sid Rosenberg

Panel: Marc Lawrence, Bruce Marshall, Brian Edwards, Paul Prestridge, James Manos, Jorge Gonzalez, Chris David, Andy Iskoe, Lee Sterling, Brent Crow

Day 2

Morning Session

10:00 a.m. “Welcome”

Peter Gold – Executive Vice President/General Manager of VegasInsider.com

Chris David – Sports Editorial Director of VegasInsider.com

Brian Edwards – Managing Editor of VegasInsider.com

10:15 a.m. “Betting Football Futures/Win Totals”

- Tips and Trends
- Pro Football Forecast (SBXLI)
- College Football Predictions (BCS Championship)
- Props and ‘Over/Under’ Angles

Moderator: Kevin Rogers

Panel: Andy Iskoe, David Stratton, Ed Meyer, Steve Fezzik, Tim Trushel, Paul Prestridge, Mark Franco

11:30 a.m. “Meet the Media”

- Thoughts on Mainstream Gaming
- On-Air Promotion
- QA Session

Moderator: Brian Blessing

Panel: John Kelly, Jeff Haney, Dave Tuley, Sid Rosenberg, Kevin Rogers, Steve Cofield, John Hanson, Dave Cokin

1:15 p.m. “Lunch Break”

Afternoon Session:

2:15 p.m. “Statistical Analysis with Professor Ed Meyer”

- Evaluating NFL Trends and Systems
- Statistical Angles
- Mathematics and Handicapping

Panel: Ed Meyer

2:45 p.m. “NFL Breakdown”

- Division Analysis
- Surprise Teams
- Overrated vs. Underrated
- Rookie Watch
- New Coaches
- Super Bowl Winners
- QA Session

Moderator: Brian Edwards

Panel: Marc Lawrence, Alf Musketa, Chip Chirimbes, Ed Meyer, Jorge Gonzalez, Brian Edwards, Mark Franco, Stephen Nover, Brad Young, Andy Iskoe

5:30 p.m. Prizes/Giveaways

- Paid Entries to Las Vegas Handicapping Contests
- International & Domestic Travel Packages
- VegasInsider.com Live Odds Memberships
- VegasInsider.com Gold Memberships
- VegasInsider.com VI Bucks
- VegasInsider.com Professional Clay Chip Poker Sets
- VegasInsider.com Golf Shirts and T-Shirts

5:45 p.m. “Adjourn”

Subject to Change